

## **Press Release**

## Hong Kong Life "Wealthy Builder III RMB Endowment Plan"

27 August 2012 - Hong Kong plays an important role in China's economic development and RMB internationalization. Many clients would like to acquire better investment returns by RMB appreciation in the market with low interest rate. RMB Time Deposits is usually with short deposit period. Its interest rate will be recalculated during renewal and interest is not guaranteed. On the contrary, RMB Savings Protection Plan is with higher Benefit Term and guaranteed returns, which will be more attractive to clients looking for long-term saving purpose.

Hong Kong Life Insurance Limited ("Hong Kong Life") launched "Wealthy Builder III RMB Endowment Plan", which only two-year Premium is required for five-year saving and whole life protection. "Wealthy Builder III RMB Endowment Plan" provides 112.75% guaranteed returns<sup>1</sup> (calculated in RMB) and 2.7% guaranteed annual interest rate. Clients may easily meet their saving purpose by the potential returns of RMB appreciation.

"Wealthy Builder III RMB Endowment Plan" provides flexible Premium Payment Term. The Plan offers two-year Premium Payment Term and the option to save the next year Premium in advance<sup>2</sup> in order to avoid the risk of exchange rate. Clients can also choose RMB or HKD Premium or Guaranteed Cash Value.

"Wealthy Builder III RMB Endowment Plan" also provides complimentary Accidental Death Benefit<sup>3</sup> for the first Policy Year. If the Life Insured dies because of accident, Total Death Benefit equals to 102% of Total Premiums Paid or Guaranteed Cash Value and an extra benefit equals to 10% of the Premium of the Plan will be paid to their families which is up to RMB400,000.

Hong Kong Life Chief Marketing Officer Kennex Chan said, "Many investors hope to increase capital value through RMB fluctuation in current market with low interest rate and normal investment condition recently. There is an exchange limitation amounted RMB20,000 at maximum but RMB saving plan is excluded in it, which is



flexible for clients' exchange needs. ""Wealthy Builder III RMB Endowment Plan"" provides a more attractive guaranteed returns and interest rate than ""Wealthy Builder II RMB Endowment Plan"", which helps clients to achieve financial goal.

"Wealthy Builder III RMB Endowment Plan" is suitable for people aged 0 to 70. Minimum Principal Amount is RMB40,000 which equals to RMB20,000 annual premium. The application procedure is simple and no medical examination is required. The Maximum Principal Amount of "Wealthy Builder III RMB Endowment Plan" for each Policy Beneficiary is RMB8,000,000.

For plan details, please refer to the product leaflet, contact Asia Insurance Company Limited, Chong Hing Bank Limited, Shanghai Commercial Bank Limited, OCBC Wing Hang Bank Limited and Wing Lung Bank Limited, call Hong Kong Life Application Hotline 22902888, or visit Hong Kong Life Website.

<sup>&</sup>lt;sup>1</sup>Guaranteed returns equals to 112.75% of Total Premiums Paid (Calculated in RMB).

<sup>&</sup>lt;sup>2</sup>Amount in RMB reserve premium account is not entitled to dividend and partly or fully withdrawal. <sup>3</sup>The indemnity of the Benefit amount equals to 10% of the Sum Assured while the maximum Total

Death Benefit is RMB400,000 (Calculated by each Policy Beneficiary's indemnity of the Benefit in Hong Kong Life's RMB policies).





Hong Kong Life "Wealthy Builder III RMB Endowment Plan" leaflet